**Djilali Bounaama University**

**Faculty of Social and Human Sciences**

**Social Science Department**

**Module: English Level: First Year Master Audio visual**

**News values definition :**

"News values" refer to the criteria used by journalists and news organizations to determine what stories are considered newsworthy and worthy of coverage. These values help shape editorial decisions about which events and issues to report, as well as how to present them to the audience. Different news organizations and journalists may prioritize these values differently, but some common news values include:

1. \*\*Timeliness:\*\* Events that are recent or unfolding are often considered more newsworthy. The "newness" of a story can make it more relevant to the audience.

2. \*\*Impact:\*\* Stories that have a significant impact on individuals, communities, or society as a whole are often prioritized. This could include stories about policy changes, natural disasters, or major social and economic developments.

3. \*\*Proximity:\*\* Stories that are geographically closer to the audience are often considered more relevant. Local news outlets may prioritize events and issues within their community.

4. \*\*Prominence:\*\* Events involving well-known individuals or institutions are often considered more newsworthy. This could include coverage of celebrities, political figures, or major corporations.

5. \*\*Conflict/Controversy:\*\* Stories that involve conflict, controversy, or debate tend to attract attention. Journalists may focus on issues where there are contrasting viewpoints or where there is public interest in the resolution of a conflict.

6. \*\*Human Interest:\*\* Stories that evoke emotions, empathy, or curiosity are often considered newsworthy. These could include personal stories, human achievements, or unusual events.

7. \*\*Currency/Relevance:\*\* Stories that are relevant to current trends, issues, or cultural topics are often prioritized. Journalists may focus on stories that resonate with the interests and concerns of their audience.

8. \*\*Novelty/Rarity:\*\* Unusual or unexpected events may be considered more newsworthy. This could include rare occurrences, groundbreaking discoveries, or unique human experiences.

9. \*\*Consequence/Magnitude:\*\* Stories with significant consequences or magnitude, such as large-scale disasters or groundbreaking scientific discoveries, are often considered more important.

It's important to note that news values can vary across different cultures, regions, and media outlets. Additionally, the evolving nature of journalism and the media landscape may lead to changes in how these values are applied over time.